DonorShops Feature Summary

DonorShops is the perfect solution to help your organization raise money online. It is both a website and a shop to help your organization raise money through donations, sponsorships, events and item sales!

Feature	Description
Your Website	DonorShops is both a website and an eCommerce system, so it can serve as your organizational website or your shop or both if you like! You can set up your DonorShops system as a custom domain or subdomain. If your organization was, for example, savingwhales.org, you could have DonorShops system accessed as any of: savingwhales.donorshops.com, savingwhales.org or savingwhales.happycats.org

The menu system provides nested menus for both your shop product categories and also for your CMS page content.

You are in control! When you decide to add a new video, image, menu item, event, donation or product item, banner image, product category or page to your site, you can have it up and running on your DonorShops system within minutes. You don't need to ask DonorShops or DonorPerfect to activate anything. You simply log into your DonorShops JPanel administrative interface and add your content!

…and you don't have to be a web professional to administer your DonorShops system. Our clients are constantly telling us how easy they find it to add and update their site content!

Reference: http://demo.donorshops.com/about-donorshops/CMS.php

Reference: http://demo.donorshops.com/about-savingwhales/sub-menu-item-page.php |
| **Donations** | Of course DonorShops handles both one time donations and recurring gifts (pledges). The recurring gifts are created automatically in DPO by DonorShops and then subsequent pledge payments are made using the DPO EFT Transactions feature so you can handle your DonorShops and other pledges from one location. |
| **Events** | DonorShops is designed to handle event registration. You can create variants within an event product for each session and use inventory control if you like to limit registration. The DonorShops Orders by Product report makes it easy to view registrants and export these to CSV files.

You can add Custom Fields to your registration items to record registrant names, meal requirements or other additional information you want to get from the registrant.   In addition, you can transfer this Custom Field data to Gift UDFs in your DPO system for up to 15 user definable gift UDFs. These could be used, for example, to transfer participant names from your DonorShops registration form to the gift associated with the event registration. |

DonorShops

Sponsorship Module	The optional DonorShops Sponsorship Module is designed to handle sponsorship. Examples of this would be child sponsorship or sponsorship of children or volunteers (e.g; missionaries, medical, veterinary, etc.).
	If your organization is involved with sponsorship, we encourage you to go to the reference link below for a video and to see the Sponsorship Module in action.
	Contact your DonorPerfect account representative for pricing information.
	Reference: http://demo.donorshops.com/sponsorship
eTicketing	DonorShops includes the ability to create and send eTickets using the custom Email Notifications feature.
	In the example shown in the reference link below, the Email Notification sent to the purchaser is an eTicket registration for an event that includes the session they registered for, the participant names, the number of tickets purchased and also a QR barcode that lists these details for registration staff to scan at the gate using commonly available phone QR code scanner applications.
	And the DonorShops Orders by Product report makes it easy to see and export the list of all registrants.
	The QR barcodes can be used in conjunction with the DonorShops Event Check-In function so your gate people can scan ticket arrivals using commonly available phone scanning applications.
	Reference: http://demo.donorshops.com/custom-emails.php
Gift eCards	DonorShops allows your supporters to purchase gift eCards and automatically send them to the gift recipient using the custom Email Notifications feature. You can tailor the content and the content of these to your needs.
	This example shows a gift eCard for donations made as a gift on behalf of a friend or family member and includes a message from the eCard giver to the eCard recipient.
	Reference: http://demo.donorshops.com/product/04C0036/giftecards.php
Volunteer Registration	DonorShops allows you to create volunteer registration forms with Custom Fields to collect information you need from your prospective volunteers.
	The same Email Notifications functionality that provides ticketing and eCards can also be used here to send product specific emails to volunteers registering for events telling them when to show up, what to wear, what to bring, etc. etc.
	Reference: http://demo.donorshops.com/product/1914BAE/registerasavolunteernorwaytrip.php

DonorShops

Inventory Control **(Class & Event Registration)**	You can track and adjust inventory levels with DonorShops. This feature has wide applications including the ability to limit registration on events and classes. You control whether to allow site visitors to continue to purchase out of stock items on a per product basis so you can allow people to buy more hats but stop them from registering on a full class. This feature also allows you to set separate inventory levels for each product variant, so you could stop people from purchasing tickets to a full session on Tuesday but still allow them to purchase tickets to the Wednesday session that isn't full.
Goal Oriented Fundraising	If you have a specific fundraising target in mind, you can display the fundraising goal and progress towards it with a nifty visual progress bar! You can have DonorShops display progress either based on donations towards this specific shop item OR based on matching DonorPerfect financial fields (GL Code, Campaign code, Solicit, Sub-Solicit). Reference: http://demo.donorshops.com/product/AA1DE70/goalorientedfundraising.php
Order Tracking	In addition to the great gift reporting tools built into DPO, DonorShops includes various order tracking and reporting tools to make managing your DonorShops orders easy. Reference: http://demo.donorshops.com/administration/check-orders.php Reference: http://demo.donorshops.com/about-donorshops/reports.php
Tax Handling	You can charge both state taxes and also regional/municipal tax rates on purchases where applicable. Both USA and Canadian tax handling are supported!
Shipping	DonorShops allows you to add shipping charges either through a tiered shipping mechanism that bases shipping charges on your shipping price table or using courier based shipping which communicates with your shipping handler(s) in real time to determine actual shipping costs based on the location and weight of items to be shipped. Reference: http://demo.donorshops.com/administration/shipping.php
Supporter Account Login	When your supporters login to your DonorShops system, they can view their giving history, update their donor profiles, and have their name and address information automatically pre-filled when they place orders. Your organization also benefits because your supporters will keep their own DPO donor information up to date! When account holders make new purchases, their credit card information is automatically updated in DPO. Reference: Contact your DonorPerfect account representative and ask for login credentials to the DonorShops demo site: http://demo.donorshops.com

DonorShops

Support	The DonorShops team is committed to making sure your DonorShops site functions as described in your DonorShops User Manual. DonorShops provides support for this core functionality at no charge via the DonorShops Service Request Portal.

This does not include the setup or updating of site specific content (e.g.; banners, products, categories, etc.) as the setup and administration of site specific content is the responsibility of the client. If your organization would like additional training or help setting something up, there are various premium services available through the DonorShops Service Request Portal.

The DonorShops Service Request Portal can also be accessed via this link:

http://support.donorshops.com |
| **Membership** | When a supporter logs in, DonorShops can check their DPO membership status and provide members with site content that is not visible or available to non-members. This would allow you to offer members-only opportunities and content that isn't shared with casual site visitors.

Membership level-specific landing pages can offer membership upgrades and show current membership expiry. As with any Supporter Login Account, members can update their own profiles (this information automatically updates their donor information in DPO) and view their giving history.

Multiple membership categories are supported and you can also sell memberships through your DonorShops system.

Reference: http://demo.donorshops.com/product/CF2F5B8/goldmembership.php

Reference: Contact your DonorPerfect account representative and ask for login credentials to the DonorShops demo site: http://demo.donorshops.com |
| **Custom Fields** | You can add Custom Fields to your product items to record information you want to collect from the purchaser. This could include registrant names, seating preferences, meal requirements or whatever additional information you want to collect.

Currently available field types are text, big text, checkbox and drop-down select fields. You can decide whether each field is optional or required. Purchasers must fill in any 'required' fields prior to adding the item to the cart.

In addition, you can transfer this Custom Field data to gift User Defined Fields (UDFs) in your DPO system for up to 15 user definable gift UDFs. |
| **eDownloads** | DonorShops allows you to sell online content hosted on your DonorShops system. This could include things like documents, audio files, eBooks, audio books, podcasts, software or other content.

Reference: http://demo.donorshops.com/products/catdownloads.php |
| **Blogging** | DonorShops also includes blogging capability so you can give your supporters up to the minute information on what's going on in your organization!

Reference: http://demo.donorshops.com/blog/index.php |

DonorShops.com

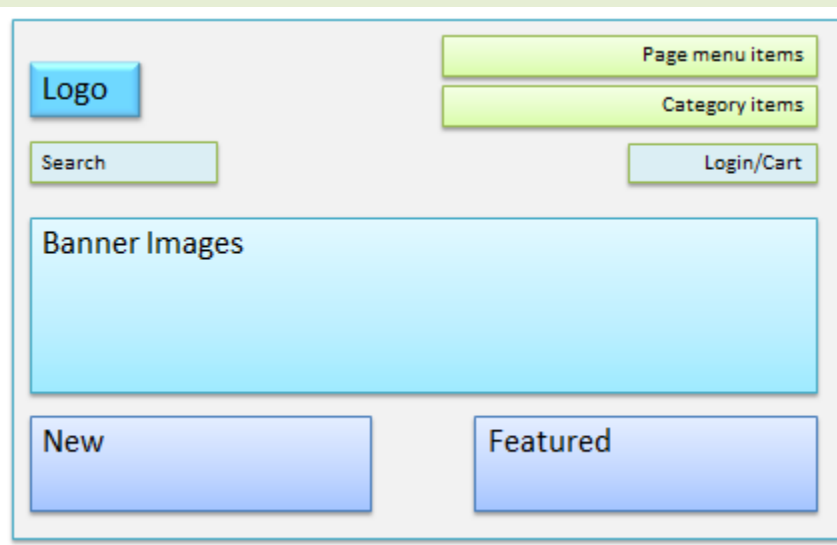|	
Social Networking	DonorShops allows you to add the Facebook 'Like' button, Facebook comments and Twitter to your product pages so your supporters can spread the word on your behalf!
Language Handling	DonorShops can represent non-English characters in page and product content as well as menu items. Please note that the DonorShops cart and also the DonorShops JPanel administrative interface are in English only. Also, the output for all [[short-codes]] and system generated content are fixed at English. Reference: http://demo.donorshops.com/language-character-sample.php
DonorPerfect Online (DPO) Integration	Your DonorShops system is designed to integrate and communicate with your DPO system automatically and in real time. The intelligent gift processing feature, for example, only creates as many gifts as are required in order to automatically preserve the integrity of your DPO integrated product fields and DonorShops automatically determines whether a site visitor already exists in your DPO system. Reference: http://demo.donorshops.com/about-donorshops/dpo-integration.php
Site Theming	Your DonorShops Theme includes the customization of the color scheme and fonts used in your DonorShops site and makes use of our standard DonorShops theme layout: Examples and explanation of DonorShops site theming: http://demo.donorshops.com/examples.php DonorShops sites can be further customized to complement the look of your existing website or you can have the DonorShops Creative Services team design a whole new 'look' for your site. As you will see from our examples page, we have world class graphics and design! If you are interested in having DonorShops customize your site beyond the standard theme, contact DonorShops for price estimates.

DonorShops Site Design Toolkit	If you have web development expertise within your organization, you will love the ability to modify or update the look of your DonorShops site yourself! We have several clients who have themed their own sites!
	The Web Toolkit allows web developers to access advanced functions such as the site CSS, to add/modify the DonorShops site layout files, to add custom code to sites in DonorShops Buckets and to access site Java Script.
	Reference: http://worldvets.donorshops.com/
	Reference: http://risingstaroutreach.org/
Under The Hood	DonorShops uses search engine optimized links. All URLs are search engine friendly with no cryptic URLs.
	All sites use POSITIVE SSL site security which includes Microsoft Authenticode technology and Comodo 2048 bit Code Signing Certificate and run on a high availability server.
	All your site information is automatically backed up by DonorShops.com on a daily basis and are stored both as local backups at DonorShops.com and also at the LIGHTWAVE DATA CENTER in San Diego, California.
Additional Information	We want to help you make sure DonorShops is the perfect solution for your organization prior to making your purchase. In addition to this Features Summary, the **DonorShops User Manual** is available on the DonorShops Service Request Portal:
	http://support.donorshops.com
	Also, if you have any additional questions, please use the **General Inquiry** link on this site and we will have one of our staff contact you as soon as possible.

 Please note: Not all options listed above are contained in all versions of DonorShops. Please contact your DonorPerfect account representative or refer to the DonorShops pricing page for details.