Who We Are

Quick Facts

- ✓ SofterWare, founded in 1981
- ✓ DonorPerfect is one of the two leading providers worldwide
- ✓ DonorPerfect CRM Fundraising Software is available as an installed desktop system and a web browser-based solution.
- ✓ Over $20 million in annual revenue (90% from non-profits)
- ✓ Over 150 development, support & training, and administrative staff members
- ✓ Privately held company - committed to clients (not stockholder) needs
- ✓ $0 long term debt
- ✓ 25% annualized 10 year growth rate
- ✓ DonorPerfect clients see an average 21.5% increase in revenue their 1st year

Our Clients

- ✓ **Over 10,000 clients and 25,000 users**
- ✓ **Mid-size – Large Nonprofits,**
- ✓ **Small Nonprofits**

- ✓ Social Service Agencies
- ✓ Faith-Based & Religious Organizations
- ✓ Education
- ✓ Arts, Culture & Humanities
- ✓ Health care & Hospitals
- ✓ Environment & Conservation
- ✓ Animal Welfare
- ✓ Foundations

Multi-site Clients Include:
- ✓ UNICEF International (over 35 countries)
- ✓ The Salvation Army (Eastern Territory)
- ✓ Girl Scouts of America (over 100 councils)
- ✓ Boys & Girls Clubs (over 180 clubs)
- ✓ Hillel International (over 50 chapters)
- ✓ Little Sisters of the Poor

Major Features

Standard in All Systems

Information Management
- ✓ Screen Consultation & Design
- ✓ Constituent Management
- ✓ Memberships
- ✓ Volunteers Alumni & Students
- ✓ Unlimited User-Defined Fields

Fundraising Efforts
- ✓ Targeted Mailings & E-mail
- ✓ Grant Tracking
- ✓ Contact Management
- ✓ Major Donor Cultivation/Planned Giving
- ✓ Capital Campaigns
- ✓ Special Events

Donation Processing
- ✓ Gift Management & Pledge Processing
- ✓ Soft Credits, Split Gifts, Tributes, Matching Gifts, In-kind Gifts

Reporting & Analysis
- ✓ Campaign & Appeal Effectiveness
- ✓ Donation Summaries & Analysis
- ✓ Executive Reporting
- ✓ Constituent Reporting

Independent Reviews

2010 Campbell Award
Highest proportion of customers saying they would recommend the product to others.

N-TEN & Idealware Report
- ✓ Best Bet in "*A Consumers Guide to Low Cost Donor Management Systems*".
- ✓ DonorPerfect Installed and DonorPerfect Online received more "Excellent" ratings for their features than any other products.

Capterra Customer Reviews - 4.5 out 5 Stars
- ✓ "On a scale of 1-10, DonorPerfect is an 11!"
  - Community School of the Arts
- ✓ "Overall I truly love this database."
  - Central Asia Institute
- ✓ "I would recommend the product."
  - Greater Pittsburgh Community Food Bank
- ✓ "DonorPerfect Online is a powerful tool that is an asset to any agency."
  - AIDS Project Los Angeles
- ✓ "Absolutely! I would recommend it to anyone."
  - Texas Division Salvation Army

	Express First 1,000 Records	Essentials First 5,000 Records	Premier First 25,000 Records
Base System Includes			
One Simultaneous User/Unlimited Named Users	✓	✓	✓
Fundraising Management & Development	✓	✓	✓
Donation Processing	✓	✓	✓
Powerful Reporting and Analysis	✓	✓	✓
Backups, Enhancements & Updates	✓	✓	✓
Plus			
Insta-Charge - Integrated Credit Card Processing	✓	✓	✓
EZ-EFT - Recurring Gift System	✓	✓	✓
Data Import Module	✓	✓	✓
Constant Contact Integration	✓	✓	✓
Email Acknowledgement/Receipting	✓	✓	✓
Events Management		✓	✓
QuickBooks Interface		✓	✓
Custom Report Designer		✓	✓
SmartActions Business Rules		✓	✓
Hosted File Storage		✓	✓
Moves Management			✓
Multi-site Advanced Security			✓
XML-API Interface			✓
Advanced Batch Entry			✓
Merge Purge/Direct Mail Segmentation			✓
Multi-Currency Tracking & Conversion			✓
Order Premium Management			✓

Additional Modules & Services

WebLink - Online Donations & Online Event Registrations: www.donorperfect.com/weblink
A web-based system for creating and managing virtually any type of online data collection. Forms are personalized to collect exactly the data you want with secure credit card or E-check payment processing. Data and transactions are viewed online as a batch, then pulled into DonorPerfect electronically.

DonorPages - Peer-to-Peer Online Social Network Fundraising: www.donorperfect.com/donorpages
DonorPages makes it easy for you to set up web sites, branded with your graphics and messaging, that allow your constituents to recruit their social network to raise money for your mission.

Data Enhancement: www.donorperfect.com/data
Services available: Data Transfer and Mapping Services, NCOA & CASS Certification, Phone Number Updates, Deceased Record Service, and Matching Gifts.

DonorSearch Advanced Prospect Research: www.donorperfect.com/donorsearch
Invaluable data on donor giving capacity from over 25 top databases, imported into DonorPerfect for segmenting and reporting.

Support   www.donorperfect.com/support

Premium Support - *Recommended for all new users*
Our most comprehensive set of help services with our highest level of priority response time, as well as extended hours of support availability. Includes toll-free number and 24-hour pager. Also includes unlimited access to phone, email, and fax support for all users, all new versions and updates, Clients-Only Website (Online articles, Tutorials, How-To Videos, & User Forums).

Full Support
Unlimited access to phone, email, and fax support for all users, all new versions and updates, Clients-Only Website (Online articles, Tutorials, How-To Videos, & User Forums).

Training   www.donorperfect.com/training

Webinars - Live & Recorded
Virtual classrooms that bring together groups of people online to interact in a cost-effective learning environment.

Virtual On-site Telephone Training
Desktop sharing technology is used to connect remotely to your DonorPerfect system. Enjoy one-on-one training with your staff, customized agenda, conveniently scheduled.

On-Site Training - Clients who prefer one-on-one training or who have specific needs, can arrange for a member of our staff to come to their site for comprehensive training or consultation.

Regional Classes - Regularly scheduled regional classes are offered throughout the country. These are hands-on classes geared toward both new and more experienced users.