

How much will YOU save with EZ-CARE2?

Below are cost savings & additional revenue reported by our clients. Find out how much you can save with EZ-CARE2 by identifying the potential savings for your center!

CUSTOMIZATION

Cost Savings/Added Revenue* (Check box if relevant to your center)

FREE professional customization of screens, fields, forms and procedures at time of purchase.

Modify screens and fields yourself with step-by-step tools. Allows your software to grow and change as your center does.

Ability to create & modify reports using powerful custom report writer. You can report on any field.

Cost Savings\$400
(4 hours @ \$100/hour)

Cost Savings\$1,500 – 3,000
(replace software/retrain every 3-5 years)

Labor savings\$500/year
(50 reports/year x \$10/hr)

“EZ-CARE2’s greatest attraction to us is its flexibility. Unlike other systems that are rigid, EZ-CARE2 allowed us to continue our operations rather than forcing our procedures to fit the software.”

*Ed Hubbard
Redwood Christian,
California*

FEE MANAGEMENT

Cost Savings/Added Revenue* (Check box if relevant to your center)

Automatic billing – apply recurring fees that can be different for every child.

Cash receipts – batch entry and posting of payments helps eliminate incorrect ledger postings and improve efficiency.

Rate Wizard to meet any fee schedule. Apply almost any rate - from simple to complex. Set up rate changes months before to save time and ensure profitability.

EZ-EFT™ – Electronic Fee Collection & Parent Enrollment Materials – eliminate checks, improve timeliness of collections and reduce administrative time.

Accurate billing with TimeClock™ Track arrivals/departures to eliminate missed revenue opportunities.

Labor savings\$960/year
(96 hrs/year x \$10/hr)

Labor savings:\$500/year
(50 hrs/year x \$10/Hr)

Labor savings\$500-1,000/year
(50 wks x 1-2 hrs/wk x \$10/hr)

Cost savings\$2,500/year
(entry time/collections: \$50 x 50 weeks)
(Reduction in bad debts and other nuisances could make savings much higher)

Added revenue\$3,600/year
(late fees/extra hrs. \$3/hr x 100hr x 12 months)

“EZ-CARE2 has taken all the pain out of my complex billing.”

*Alice Love
Omaha Schools Foundation,
Nebraska*

MARKETING

Cost Savings/Added Revenue* (Check box if relevant to your center)

Analyze enrollment by tracking sources of new clients to maximize the efficiency of your marketing dollars.

Prospect follow-up & wait list management to maximize enrollment.

E-Marketing – Send professional emails, e-newsletters and other communications with our easy-to-use tool. Provides email management, templates and tracks results.

Marketing costs savings\$500/year
(\$10/wk x 50 weeks)

Added revenue\$5,000 / year
(from 1 child enrolled @ \$100/wk x 50 wks)

Cost savings\$480/year
(postage and labor - \$40 x 12 months)

“Your e-marketing is a great tool for our office. We were able to get up and running in a matter of minutes. Everyone should subscribe to this very easy to use, very well supported service.”

*Lauri L. Schindler
Park Slope, New York*



ADMINISTRATION

Cost Savings/Added Revenue* (Check box if relevant to your center)

Optimize class enrollment – evaluate open spaces and fill them with part-time children and drop-ins.

Added revenue\$9,000/year
(part-time \$15/hr. x 2 children x 3 days/wk)
(drop-ins \$6/hr x 1 child x 3 hrs/day)

Reenrollment administration – reduce registration time with our new year transfer features.

Labor savings\$50/year
(\$10 x 5 hours)

Year-end statements – easily produce year-end payment summaries for parents.

Labor savings\$350/year
(\$10/hr x 25-35 hrs/yr)

Ensure optimal staff scheduling – track child & staff schedules to identify over- or under-staffing.

Cost savings\$5,000/year
(\$10/hr x 2 hrs/day x 50 weeks)

Payroll – prepare your own payroll and eliminate the need for outside services.

Payroll service savings\$2,400/year
\$60/wk x 50 wks, less 1 hr/wk admin:

Integrated accounting with our modules (or QuickBooks®) to maximize control and reduce accounting expenses.

Labor savings\$500/year
(elimination of double entry of data)
(50 hrs/year x \$10/Hr)

“We were looking for child care management software with an integrated accounting system for non-accountants. EZ-CARE2 works perfectly! It's easy to use, and everything reconciles with no discrepancies.”

*Caroline Clark
YMCA Visalia, California*

PROFESSIONAL SUPPORT

Cost Savings/Added Revenue* (Check box if relevant to your center)

Product updates and enhancements INCLUDED! These free updates help avoid product obsolescence.

Cost savings\$500/year
(value of new & enhanced software features)

Unlimited product support – software & technology support, training, help with staff transitions, & industry best practices.

Cost savings\$1,800/year
(outside professional services
\$150/month x 12 months)

“One of the best things about EZ-CARE2 is the great help I receive whenever I call.”

*Ashlee Cladek
Tahoma School District,
Washington*

SYSTEM MODULARITY

Cost Savings/Added Revenue* (Check box if relevant to your center)

Module structure – pay only for components you need.

Cost savings\$500 - 1,000
(From NOT purchasing unneeded software)

Discounted module package pricing. Save on popular combinations of modules.

Cost savings\$90 - 465/pkg.

“It's comprehensive. There's nothing we need that it can't track.”

*Joni Bartlett
Salem YMCA, Oregon*

*Unless otherwise noted, this analysis assumes \$10/hr. labor cost. EZ-CARE2 comparison made to manual processing. Total potential savings and revenue: \$36,630-39,505 over 1-3 years.

How many items did you check off? Total your potential savings and revenue and enter below:

\$

**It all adds up! EZ-CARE2 can save you thousands – even tens of thousands – of dollars PER YEAR!
These are only some of the dramatic ways that EZ-CARE2 pays for itself in a very short period!**

Contact your SofterWare regional account manager at **1-800-220-4111** to find out how you can save with EZ-CARE2.

For more information visit: www.softerware.com