

For Immediate Release:

## **SofterWare Again Named to Inc. 5000 List of Fastest Growing Private Companies**

*46% 3-year growth rate ranks as #99 in Philadelphia and #248 in software companies*

NEW YORK — SofterWare, a leading provider of software to nonprofits and educational institutions, announced today its inclusion in the 2011 **Inc. 5000** list, an exclusive ranking of the fastest-growing private companies in America. This is the third consecutive year that SofterWare has made the Inc 5000.

"For more than 30 years, Inc.'s list has served as evidence of the significant accomplishments of enterprises such as SofterWare. And, more than ever, this year's list is a testament to the creativity, resilience, and tenacity of America's top entrepreneurs," said Jane Berentson, editor of Inc. magazine. SofterWare was ranked 3,599 on this year's overall list.

SofterWare, Inc. is celebrating its 30<sup>th</sup> anniversary this year. The company offers software, support, and administrative solutions to four markets: **DonorPerfect** fundraising software for nonprofit organizations, **EZ-CARE2** childcare management software for daycare and before & afterschool programs, **MMS for Schools** for public and private schools, and **EZ-CAMP2** camp management software for camps and summer programs. SofterWare's products are leaders in each of their markets, and are used successfully by thousands of organizations throughout North America.

Doug Schoenberg, CEO and co-founder of SofterWare, Inc., said "We're delighted to have been included in the Inc. 5000 list for the third consecutive year. We're appreciative of our thousands of loyal clients, some of whom have been with us since we were founded 30 years ago. We're also immensely proud of our staff, which has been the foundation of our continued growth and improvement each year."

### **About Inc. Magazine**

Founded in 1979 and acquired in 2005 by Mansueto Ventures LLC, Inc. ([www.inc.com](http://www.inc.com)) is the only major business magazine dedicated exclusively to owners and managers of growing private companies that deliver real solutions for today's innovative company builders. With a total paid circulation of 712,961, Inc. provides hands-on tools and market-tested strategies for managing people, finances, sales, marketing, and technology. Visit us online at [Inc.com](http://Inc.com).

### **About SofterWare, Inc.**

SofterWare, Inc., based in Horsham, Pennsylvania, is a leading provider of software to nonprofit organizations, with over 10,000 clients throughout the world. For more information on SofterWare and its products, please visit [www.softerware.com](http://www.softerware.com). For more information on DonorPerfect Fundraising Software, please visit [www.donorperfect.com](http://www.donorperfect.com) or [www.donorperfect.ca](http://www.donorperfect.ca).

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