



Inc. Magazine Unveils Exclusive List of America's Fastest-Growing Private Companies—the Inc. 5000

**SofterWare Ranks No. 3,913 on the 2009 Inc. 5000
with Three-Year Sales Growth of 54.2%**

NEW YORK, August 12, 2009 -- *Inc.* magazine today ranked SofterWare, Inc. 3,913 on its third annual Inc. 5000, an exclusive ranking of the nation's fastest-growing private companies. The list represents the most comprehensive look at the most important segment of the economy—America's independent-minded entrepreneurs.

"Savvy trend spotters and those who invest in private companies know that the Inc. 5000 is the best place to find out about young companies that are achieving success through a wide variety of unprecedented business models, as well as older private companies that are still expanding at an impressive rate," said Inc. 5000 project manager Jim Melloan. "That's why our list is so eagerly anticipated every year."

SofterWare, Inc., founded in 1981 and based in the suburbs of Philadelphia, offers software, support, and administrative solutions to four markets: DonorPerfect fundraising software for nonprofit organizations, EZ-CARE2 childcare management software for daycare & before & afterschool programs, MMS for Schools for public and private schools, and EZ-CAMP2 camp management software for camps and summer programs. SofterWare's products are leaders in each of their markets, and include thousands of organizations throughout North America.

Doug Schoenberg, CEO of SofterWare, Inc., said "We're delighted to be included in the 2009 Inc. 5000 list and we're particularly proud of our staff who have helped us continue to grow consistently for over two decades. Additionally, we are very appreciative of thousands of loyal clients whose support has been critical to our ability to grow despite the challenging economic environment."

Methodology

The Inc. 5000 is ranked according to percentage revenue growth from 2005 through 2008. Revenue in 2005 must have been at least \$200,000, and revenue in 2008 must have been at least \$2 million. The top 10 percent of companies on the list comprise the Inc. 500, now in its 28th year. Complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found on Inc.com.

About Inc. Magazine

Founded in 1979 and acquired in 2005 by Mansueto Ventures LLC, Inc. (www.inc.com) is the only major business magazine dedicated exclusively to owners and managers of growing private companies that delivers real solutions for today's innovative company builders. With a total paid circulation of 712,961, Inc. provides hands-on tools and market-tested strategies for managing people, finances, sales, marketing, and technology. Visit us online at Inc.com.

About SofterWare, Inc.

SofterWare Inc., based in Horsham, Pennsylvania, provides software for several vertical markets and the company's client base includes thousands of organizations throughout North America and the world. SofterWare's mission is to develop, market, maintain and support software that is easy to learn, easy to use, and adaptable to users' unique needs. SofterWare currently offers DonorPerfect [Fundraising Software](#) and Constituent Relationship Management ([CRM Software](#)); [Child Care Management Software](#) for [Daycare Center Management](#) and [School-Age Child Care Management](#); [Camp Management Software](#) and [Camp Online Registration](#); and [School Management Software](#). For more information on SofterWare and its products, please visit www.softerware.com

CONTACT:

Sam Goldenberg
(215) 628-0400
sgoldenberg@softerware.com