

For Immediate Release

SofterWare Named One of Top 40 Places to Work

Based on independent survey of employees SofterWare ranked 14th among companies with fewer than 150 employees.

Horsham, PA — An independent survey conducted by the research company Workplace Dynamics LLC, as well as The Philadelphia Inquirer and Daily News, placed SofterWare 14th in their Small Company ranking for the Philadelphia metropolitan region.

The ranking was based on a comprehensive survey of company employees on 6 areas related to the workplace:

- **Direction:** Assessment of the company's values, leaders and future
- **Execution:** Assessment of how the company communicates and gets work done
- **Career:** Opportunity for training and progression
- **Conditions:** Assessment of the working atmosphere and working environment
- **Managers:** quality of the managers and their managerial skills
- **Pay & Benefits:** Assessment of employee compensation for the work done

In addition to providing ratings in each of these categories, employees were also given an opportunity to comment on their jobs at SofterWare, and many did. Mike Scott, VP of Finance and Operations noted, "I think the feeling of many of our employees was summarized in one employee's comment who wrote: "... I have the best job in the world. Wonderful clients, whom I work with everyday, inspire me to help them use the software to the fullest capabilities. I really do look forward everyday to get up and work for SofterWare."

Doug Schoenberg, CEO of SofterWare, Inc., said "Although SofterWare has previously been recognized in various rankings for our growth and financial performance, this recognition is one of the most gratifying we have ever received – because it comes from the hard-working team of people who drive our success. In fact, we know that it's the **people** who work here that make SofterWare such a great place to work."

Nathan Relles, Founder and President of SofterWare, elaborated "One of the reasons I started SofterWare was so I could work with outstanding people and treat them the way I always thought a company should – with the right blend of professionalism, flexibility, respect, and appreciation. This survey confirms that we've been doing that well, and I'm so proud of these results. We try hard to listen to our clients and listen to our staff. As a result, we've been able to grow steadily and continue to achieve even higher levels of customer and employee satisfaction."

Learn more about this survey ranking by visiting: www.softerware.com/topworkplaces

About SofterWare, Inc.

SofterWare Inc., based in Horsham, Pennsylvania, provides software for several vertical markets and the company's client base includes thousands of organizations throughout North America and the world. SofterWare's mission is to develop, market, maintain and support software that is easy to learn, easy to use, and adaptable to users' unique needs. SofterWare currently offers DonorPerfect [Fundraising Software](#) and Constituent Relationship Management ([CRM Software](#)); EZ-CARE2: [Child Care Management Software](#) for [Daycare Center Management](#) and [School-Age Child Care Management](#); EZ-CAMP2: [Camp Management Software](#) and [Camp Online Registration](#); and MMS for Schools: [Student Information Systems](#). For more information on SofterWare and its products, please visit www.softerware.com

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