

## For Immediate Release

### SofterWare Again Named One of the World's Largest Software Providers in Software Magazine's 2009 Rankings

*SofterWare jumped 17 spots due to 22.9% sale's growth in four markets: Nonprofit Fundraising (DonorPerfect); Child Care Center Management (EZ-CARE2); Camp and Conference Center Management (EZ-CAMP2); and Public and Private Schools (MMS).*

Horsham, PA — SofterWare, Inc. has again been named as one of the 500 largest software and service providers in Software Magazine's 27<sup>th</sup> annual rankings. As a leading provider of fundraising & donor management software, as well as administrative software for daycare centers, schools and camps, SofterWare was ranked 362<sup>nd</sup> overall, which is 17 places higher than 2008.

"We are once again pleased to be recognized by Software Magazine," said Douglas Schoenberg, SofterWare CEO. He added, "Our strong growth during this period of economic challenge continues to be a testament to the hard work of our dedicated employees, and our commitment to helping our customers achieve greater productivity and professionalism with products and services that provide an outstanding value."

"The 2009 Software 500 results show that revenue growth in the software and services industry was healthy, with total Software 500 revenue of \$491.3 billion worldwide for 2008 representing 8.8% growth from the previous year," says John P. Desmond, editor of Software Magazine.

SofterWare's 22.9% growth rate outpaced the industry average and was in the top 50% in revenue growth for all software companies. Mr. Schoenberg noted, "We expect our business to continue to perform well with the release of new versions of our software, which are already receiving high praise from our clients and independent organizations (such as the N-TEN/Idealware [Fundraising Software Comparison](#)). In addition, growth in our innovative tools for online and electronic credit card and e-check payments continues to be driven by the trend toward online donations and online payments and our clients' desire to offer secure PCI-compliant payment processing."

#### About SofterWare, Inc.

SofterWare Inc., based in Horsham, Pennsylvania, provides software for several vertical markets and the company's client base includes thousands of organizations throughout North America and the world. SofterWare's mission is to develop, market, maintain and support software that is easy to learn, easy to use, and adaptable to users' unique needs. SofterWare currently offers DonorPerfect [Fundraising Software](#) and Constituent Relationship Management ([CRM Software](#)); EZ-CARE2: [Child Care Management Software](#) for [Daycare Center Management](#) and [School-Age Child Care Management](#); EZ-CAMP2: [Camp Management Software](#) and [Camp Online Registration](#); and MMS for Schools: [Student Information Systems](#). For more information on SofterWare and its products, please visit [www.softerware.com](http://www.softerware.com)

#### About Digital Software Magazine, the Software Decision Journal, and Softwaremag.com

Digital Software Magazine, has been a brand name in the high-tech industry for 30 years. Softwaremag.com, its Web counterpart, is the online catalog to enterprise software and the home of the Software 500 ranking of the world's largest software and services companies. Software Magazine and Softwaremag.com are owned and operated by King Content Co.

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