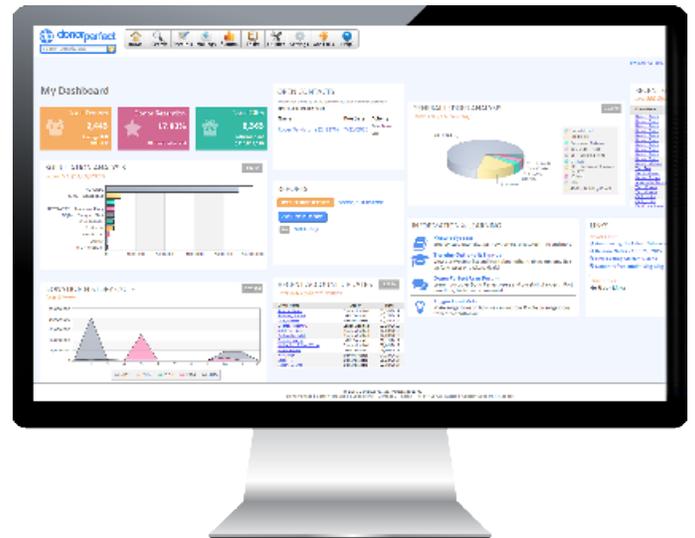


All of Your Constituent Information *Perfectly* Organized

Looking for powerful, complete **donor management software**? DonorPerfect provides a complete fundraising and donor management solution to help you reduce your workload and build relationships with your constituents. Thousands of nonprofit organizations around the world choose DonorPerfect to achieve their development goals.

Why Choose DonorPerfect Fundraising & Constituent Relationship Management Software?

DonorPerfect Online keeps all of your constituent data organized for you in one unified database. It has easy to use constituent relationship management tools to help make smarter, timelier decisions that help you raise the most money for your cause.



Instantly Accessible Anytime, Anywhere!

Securely access data using a standard web browser on any computer (including Macs) or even on your wireless devices!

(Data is securely stored in Canada)

We've Got an App for That!

The DonorPerfect Mobile app is included with DonorPerfect and runs on iOS and Android devices!

Visit donorperfect.com/mobile for more details and to download.

About DonorPerfect

- One of the leading providers worldwide
- Over 10,000 clients and 25,000 users worldwide
- Over 150 development, support & training, and administrative staff members
- Bilingual staff to serve you in both official languages

Independent Review: N-TEN & Idealware Report

Top rated in "A Consumer's Guide to Low Cost Donor Management Systems"

(DonorPerfect has) as strong functionality as any system we reviewed and laid out to be among the easiest of the systems to use.





Major Features

Information Management

Constituent Relations Management

- User-defined fields and screens
- Relational "household" records
- Unlimited names and addresses
- Cross-reference records
- Web site links

Membership

- Renewal notices
- Track upgrades and lapsed memberships
- Statistical analysis
- Membership lists and reports
- ID cards

Volunteers

- Volunteer assignments
- Hours and dates of service
- Scheduling
- Recognition reports

Alumni & Students

- Class lists
- Phon-a-thons
- Maiden names
- Multiple addressing
- School reporting module

DonorPerfect Mobile

- Free app for iOS and Android devices

Fundraising Efforts

Targeted Mailings & Email

- Address labels
- Bulk mail reports
- Postal code bundles
- Personalized communications
- Mail house exports
- Insta-Merge™
- Broadcast emails and faxes

Grant Tracking

- Proposal management
- Status reports
- Foundation profiles
- Cash flow analysis

Contact Management

- Tickler file
- Appointment reports
- Unlimited notes
- Major donor profile reports
- Moves management**

Hosted File Storage**

- Attach documents to records

Social Media Integration**

- Facebook, Twitter & LinkedIn

Special Events

- Dinners & galas
- Auction reports
- Golf tournaments
- Walk-a-thons, bike-a-thons, etc.
- Sponsor levels
- Table/seat assignments
- Event summary reports

Receipting

- Acknowledge your donors and send official tax receipts following CRA standards, by letter and by email

E-Marketing & Tracking

- Seamless integration of email lists and campaign data with Constant Contact™
- Easily create HTML-based emails, newsletters and more! No programming or graphic design experience needed
- Tracks *opens*, *click-throughs*, *bounces*, etc.

Donation Processing

Gift Management

- Automated acknowledgements and receipts
- Soft credits and split gifts
- Tribute giving
- Batch audit trail
- Deposit slips
- Quick gift entry

Pledge Processing

- Unlimited payment schedules

Integrated Credit Card Processing

EZ-EFT™

- Preauthorized pledge fulfillment by credit card/direct debit

Insta-Charge™

- Virtual terminal for processing payments

WebLink™ Online Forms

- Online gifts, tribute giving, memberships, ticket sales and item sales

- Automated pledge reminders
- Delinquent pledge reports
- Cash flow projections
- Quick pledge entry

SmartActions™**

- Business Rules for DonorPerfect Online

Matching Gifts*

- Web access to employer matching gift data

Reporting & Analysis

Campaign & Solicitation Effectiveness

- Solicitations and appeals
- General Ledger summaries
- Giving analysis

Donation Summaries & Analyses

- Pledge tracking
- Capital campaign analysis
- Major donor analysis

Constituent Reporting

- Cross-tabulations and graphs
- Relationships and affiliations
- Over 100 reports included!

SideBar Reporting

- Change report filters "on the fly"

Custom Report Writer**

- Modify any pre-designed or standard report
- Create your own reports
- Easily select fields, sorts and queries
- Column totals and sub-totals

Integration Tools

Import Module

- Add or update donor and/or gift data

XML Toolkit**

- Real time synchronization of data with website or other applications

Accounting Interface**

- Integrates with QuickBooks

Export

- Reports in PDF, spreadsheet or document formats
- Create files containing selected constituent data via Custom Report Writer

* Available as additional modules.

** Included with some DonorPerfect Online bundles. Additional option for others.

DonorPerfect Partner Network



Network for Good • ReadySetAuction
Agile Ticketing • WEDO • Double the Donations

connect.donorperfect.com

